

SOCIAL MEDIA

We will be using NALPA criteria to judge the extent of a Post's Social Media outreach. Sites will be judged on Appearance & Presentation (components; design/format); Content, Readability & Engagement (structure, content, social engagement); Purposes & Goals, and if current. To be considered, Facebook sites should be linked from the Dept. website. Other Social Media sites (Instagram, Twitter) should send link to alpost401@hotmail.com, with contact phone number by February 1, 2021.

JOURNALISM AWARD

Nominated by a New Jersey American Legion member in good standing for an individual New Jersey reporter or a news media outlet in recognition of exceptional journalistic coverage of a Post and/or the American Legion. Previous recipients are not eligible except under extenuating circumstances. Submissions may be recent editorials, op-ed pieces, articles, series of articles, television, radio, online articles and multimedia coverage, and should be made by April 3, 2021.

Submission Guidelines (use Journalism Nomination Form available in print or download from Department website):

- 1) Each entry should be identified by the source (publication), reporter and date.
- 2) If the piece is available online, include a working URL.
- 3) Video or audio submissions should be provided on a CD/DVD
- 4) Submit with the completed nomination form to the Chair at 22 Richford Rd., Kendall Park, NJ 08824-1108.

Social Media and Journalism entries should be delivered either to the chair or Department by April 3, 2021. Fithian and Past Commander's Award by prior to August DEC meeting. **DEPARTMENT JUDGING FOR THE FITHIAN AWARD AND PAST COMMANDERS' AWARD WILL TAKE PLACE AT THE AUGUST DEC MEETING.**