

THE AMERICAN LEGION  
DEPARTMENT OF NEW JERSEY

171 JERSEY ST, BLDG #5, 2<sup>nd</sup> FLOOR  
TRENTON, NJ 08611

October 2020

**PUBLIC RELATIONS AND PUBLICITY AWARDS**

TO: POST ADJUTANTS (For PRP Chairman)  
COUNTY ADJUTANTS  
DEPARTMENT EXECUTIVE COMMITTEEMEN/WOMEN  
DEPARTMENT OFFICERS  
PAST DEPARTMENT COMMANDERS  
DEPARTMENT PR&P COMMITTEE

FROM: GARY COOPER, CHAIRMAN, PUBLIC RELATIONS & PUBLICITY COMMITTEE

**FITHIAN AWARD** (use PR Award Cover Sheet available in print or download from Department website)

Awarded to the Post that best demonstrates the history of that Post for the year (June 2020 – June 2021).

Post History Book (Fithian Award)

- 1) The Post Officers' Guide Manual will be used as a guide in making the Post History Book and judging the book.
- 2) Cover must contain:
  - A) Legion Emblem (Centered)
  - B) Name/Number of Post the book is from
  - C) The current year the book is for (on the side of the book)

**NEW JERSEY PAST DEPARTMENT COMMANDERS AWARD** (use PR Award Cover Sheet available in print or download from Department website)

Awarded to the county that best demonstrates the history of that county for the year (June 2020 – June 2021).

County History Book (New Jersey Past Department Commanders' Award)

- 1) Cover must contain:
  - A) Legion emblem (centered)
  - B) Name of the county the book is from
  - C) The current year the book is for (on the side of the book)
- 2) Contents of a History Book should be as follows:
  - A) Legion Preamble
  - B) Title Page (Example: History Book of [County and Year])
  - C) Current County Officers for that year
  - D) Pictures of functions within the county for that year (eg: Post/County Installations, On/Off Station Parties)
  - E) Any special events that involved the County Commander or County Officers representing the Commander  
(Example: Memorial Day/Veterans' Day Ceremonies, Awards Presentations, Department Convention)
  - F) The book will be in chronological order

**NEWSLETTERS**

Awarded to the Post newsletters that best meet the goal of keeping their members informed. Newsletters must have been sent in paper format to members. To be considered, State PR Chair must be included in mailing distribution list of newsletter. Send to: Gary Cooper, 22 Richford Rd., Kendall Park, NJ 08824-1108. **Judging for newsletters will take place in February on a minimum of three issues.**

Categories:

- 1) Single page (one or two sided)
- 2) Multiple page (black & white)
- 3) Multiple page (color)